

# James M Paul

**Creativ•ist**

1917 Lansing St.  
Aurora, CO 80010

ph: 917 • 309 • 2047  
e: jpaul@jamespaul.org

portfolio: www.jamespaul.org

## **SKILL AND TECHNICAL EXPERIENCE:**

Specialized in web and print design. Well-versed on both Macintosh and Windows platforms. Excellent system problem solver. Expert-level proficiency with:

- Adobe Creative Suite
- Quark Xpress
- Flash
- Dreamweaver
- GoLive
- After Effects
- HTML 5, CSS
- MS Word
- Excel
- Acrobat
- MS Powerpoint
- ProTools

Also schooled in pen and ink, illustration, marker rendering, story board and drawing.

## **PROFESSIONAL EMPLOYMENT:**

**BLOCKBUSTER/ DISH, ENGLEWOOD, CO.** Contract. April 2013 – Present.

- Designing and producing promotional materials for the remaining Blockbuster video stores around the U.S.
- In charge of creating emails, landing pages, web-site and social media components.
- Constant multi-tasking, a streamlined work process and the ability to quickly shift gears and work quickly.

**AGENCY 225, Denver, CO.** Contract. March 2012 - April 2013

- Art direction and design for motion graphics and in-store video displays (Moto TV).

**THE INTEGER GROUP, DENVER, CO.** Contract. August 2011 – March 2012.

- Concept, direction, design and support for creative team at Integer. Clients included: Miller Lite, Coors Lite, Blue Moon Ale and Kraft Foods

**NEW YORK UNIVERSITY, NEW YORK, NY SCPS.** August 2010 – August 2011.

- Instructing students in various technical aspects of design and visual communication.

**SCHEMATIC INTERACTIVE, NEW YORK, NY** Freelance. June 2007 – July 2008.

- Design, production and front-end development. Clients included: Coca-Cola, CNN, CondeNet, Nickelodeon

**VANGUARD DIRECT, NEW YORK, NY.** April 2004 – May 2007.

- Supervised designers and production specialists
  - Performed much hands-on execution of branding material, advertising and collateral
- Clients included: New York's Dept. of Homeless, Mayor's Office of Film, Theatre and Broadcasting, Administration of Children's Services

**YB SERVICES, NEW YORK, NY.** December 2002 – April 2004.

- Team leader of a five person print design and production department reporting only to CEO
- Responsible for tracking job status at a moments notice
- Supervised and oversaw all department output
- Designed my own projects (print and web) from concept through final production

Clients included: Nickelodeon, Universal Television, World Trade Center Association, NY/NJ Port Authority, WPLJ Radio NYC

## **FORMAL EDUCATION:**

Ferris State University, Big Rapids, Michigan, 49307  
Bachelor of Science in Advertising

Ferris State University  
Associate of Applied Science in Visual Communication

## **AWARDS/ RECOGNITION:**

Artisan NYC - Freelancer of the Month, July 2007  
Telly Award for animated Intro Television ad (new cable channel) 1999

## **CONTINUING EDUCATION:**

Art Students League of New York, 215 w 57th st., New York, NY, 10019 (Courses in Life Drawing and Anatomy)

## **PROFESSIONAL ASSOCIATES:**

- AIGA Member
- Creative Director, American Advertising Federation, Ferris State Chapter

## **OTHER EXPERIENCE AND SPECIAL INTERESTS:**

- Semi-Professional Singer/ Songwriter/ Guitarist, ASCAP Member
- Part-time Snowboard instructor at Loveland Ski Resort, Colorado.